



SERVICES AND PRICING GUIDE

everything you need to know
about working with me

lets get started

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WELCOME, I'M ANNA.

Thank you very much for your interest in my Branding and Design Boutique services!

My passion and mission is to help and mentor other female entrepreneurs to develop their fullest potential and increase their confidence in running their business and having an image of themselves that they can be absolutely proud of.

I'm sharing this passion through a bespoke design and branding supported by a strong marketing strategy. All to help you to develop a brand that positions you as an expert in your field, reflects your values and style and resonates with and elegantly appeals to your dream clients who are ready to sign up for your services. A brand that has an elegant, high quality edge, that's consistent throughout the online experience.

To give my clients personalized and excellent service, I usually work with one client at a time.

With the packages to choose from, please enjoy viewing this brochure and choosing the best product that perfectly fits you and your business requirements.

I'd be delighted to work with you!

Anna xx

WHAT I CAN CREATE FOR YOU...



Website Design

Our packages are for you if you want to stand out with slick design and strategic website and elegantly appeal to your clients who are ready to sign up for your services.



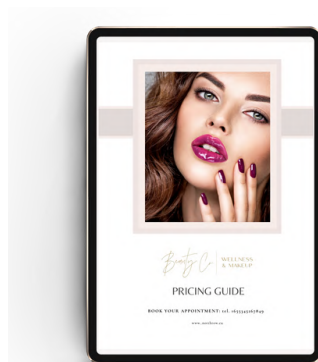
Social Media Graphics

We offer a wide selection of Canva templates as well as custom made options, that will help you to save time, when creating your online presence and attract your ideal clients.



Brand Identity

Be ready for a brand and online experience that has an energy of attraction, creates a mood and experience, offers comfort, professionalism and security to your clients.



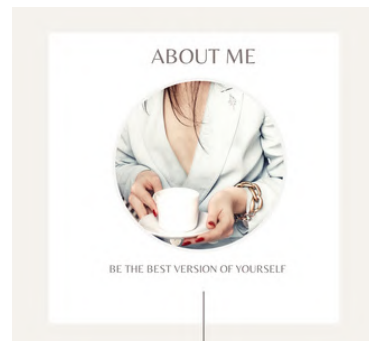
Guides & Services

Do you need an online price list or selection of guides for your program, website and courses? This is a perfect solution for online entrepreneurs who want to present their offerings or prices.



Ebooks & Workbooks

This is for you if you need an ebook or workbooks for your online programs or courses. Its stylish design will help you to impress your audience and communicate the message.



Custom Graphics

We are ready to design for you custom graphics for your social media that will help you to promote your offer, inform about a launch of your website, build connection with your audience.



Anna, I am so happy with all you have done for me.
I always feel taken away on a sweet journey when
I work with the elements you created for me.

All that you've delivered was sensational, you are
gifted. Thank you with all my heart.

Ladies, Anna handled all requests with grace and
charm and responded with beautiful re-edits.
Stylish and elegant. Prompt and marvellous
communication. I loved the ease of file sharing,
video demonstrations and Anna's beautiful nature.
It always brought a smile to face receiving her
communications.

SARAH J'VINE, FOUNDER OF SOUL
DEEPER MEMBERSHIP, AUSTRALIA



Signature Service

BRAND AND WEB PACKAGE

Includes...

- Design & development of a full, responsive (mobile-ready) website using Wordpress platform, Divi theme.
- FULL VISUAL BRANDING including logo, moodboard, 2-3 fonts choice, colour palette, patterns and graphic elements.
- Access to my online Branding program.

INQUIRE NOW

INVESTMENT:

STARTS AT:

\$3,000

TWO MONTH PROCESS

This is for you if...

...you want to stand out among your competition with really slick design and strategic website and elegantly appeal to potential clients who are ready to sign up for your services. Be ready for a brand and online experience that has an energy of attraction, creates a mood and experience, offers comfort, professionalism and security to your clients.

Important Info

The package doesn't include: premium plugins set up; email set up; hosting & domain location; lifetime support (additional page designs and features can be added for an additional cost).

The package total can be divided into 4 equal payments. The first payment is due upon contract signing and required to hold your spot in the queue. The final project payment is due before the launch time and delivery of the final files. *DEPOSITS ARE NON REFUNDABLE*

Today, my website perfectly reflects who I am and what is my coaching business about. I'm proud of my new website and all the systems in place, and I hope that those who need my support and coaching will find me now easier.

Sylwia Borowy, Founder of the NeWoman Coaching
www.NeWomanCoaching.com





SPECIAL OFFERINGS

Brand Identity

You have a website, social media platforms, an online shop or Etsy shop, but you struggle to bring cohesiveness and style to your online presence. I'm here to help you to set up the right brand elements (brand colors, fonts, logo etc.) and establish your visual brand. With my proven method, I'll help you to create your dream brand!

CONTACT ANNA

\$797

Sales Page Design

You have a new program, product or other offer that you are about to launch soon and you need a highly converting and stylish Sales Page that will help you to sell as many products/programs/courses/memberships possible. I'll create for you on brand sales page that will not only brings you a revenue, but also will help you to stand out visually, in an elegant and professional way.

CONTACT ANNA

\$997

Course/Program Platform Set up

Course/Program Platform Set up & Design Package is suitable for any business owner who is about to create a program or an online course and want to choose the right hosting platform. You've got your passion and knowledge, I've got technical and design knowledge to bring your dreams come true!

CONTACT ANNA

CUSTOM

Newsletter Set Up

I will set up for you a Newsletter in Mailerlite that will help you to establish communication with your clients and subscribers, so you can easily send offers, promotions, etc. In the package is also included a Newsletter design.

CONTACT ANNA

\$297





A'LA CARATE OPTIONS

CATEGORY/ITEM	QUANTITY	RATE
SOCIAL MEDIA		
Instagram (1080 x 1080)	20	\$197
Instagram Stories (1080x1920)	20	\$197
Facebook (1200x1200)	10	\$197
Pinterest (1000x1500)	10	\$227
Pinterest (1000x1800)	10	\$227
WEBSITE DESIGN		
Landing Page	N/A	\$497
Sales Page Design (inc marketing direction)	N/A	\$997
Website Design	N/A	custom
Website, Social Media Critique/Review	N/A	\$197
OTHER		
Brand identity* for your business	N/A	\$797
Logo, banner and brand identity* for Etsy store	N/A	\$197
Beautifying and organizing online course	N/A	\$297
E-Book design	10	\$297
Lookbook design	10	\$297
Media Kit / Price List	1	\$197
Email Newsletter set up and design (Mailerlite)	N/A	custom
Podcast Cover Design (inc episode templates)	2	\$149
PDF / freebie / checklist	1	\$197
Blog Post Template design	1	\$57

*colour palette, patters and graphic elements



The Process

THREE STAGES

STAGE 1

Onboarding & Client's Assignment

- > BRANDING / DESIGN CONSULTATION CALL
- > SIGNING CONTRACT / DEPOSIT (DEPENDS ON THE PROJECT)
- > DESIGN QUESTIONNAIRE
- > CLIENT DESIGN ASSIGNMENT (DEPENDS ON THE PROJECT)

STAGE 2

Design and Revisions

- > DESIGN CREATED
- > DESIGN x 2 REVISIONS

STAGE 3

Project Delivery

- > DESIGNS APPROVAL
- > FINAL PAYMENT (DEPENDS ON THE PROJECT)
- > DESIGNS, FINAL FILES SENT/DELIVERED





The Process

HOW TO GET STARTED

Step 1

Visit my website or send me a message with details before we hop on the phone, I'd like us to meet, to know a bit about you and your expectations and what you'd like to get out of working with me.

Step 2

Schedule a complimentary, no-obligation consultation, link to the scheduler is in this pdf or on my website.

Step 3

At the scheduled time of your consult, we'll consult! We'll use the opportunity to make sure we're the perfect fit before you commit.

Step 4

Then we'll get started! If you decide to work with me, I'll tell you the exact steps for getting started. If you decide not to work with me or if we aren't a perfect fit, I'm happy to share other resources to help you get what you need.



Ready to get started?

SCHEDULE A CALL



Let's chat about your project!

Please submit an inquiry via the project
submission form on my website or send me message:

anna@north-row.com

CLICK HERE

or

BOOK A CALL

OFFICE HOURS



Response Times

I respond usually
within 24 hour



Availability

Please contact me to check
current availability for the
services



Must Know

Please mind the time
difference: we are based in
The Netherlands, CEST



Custom Projects

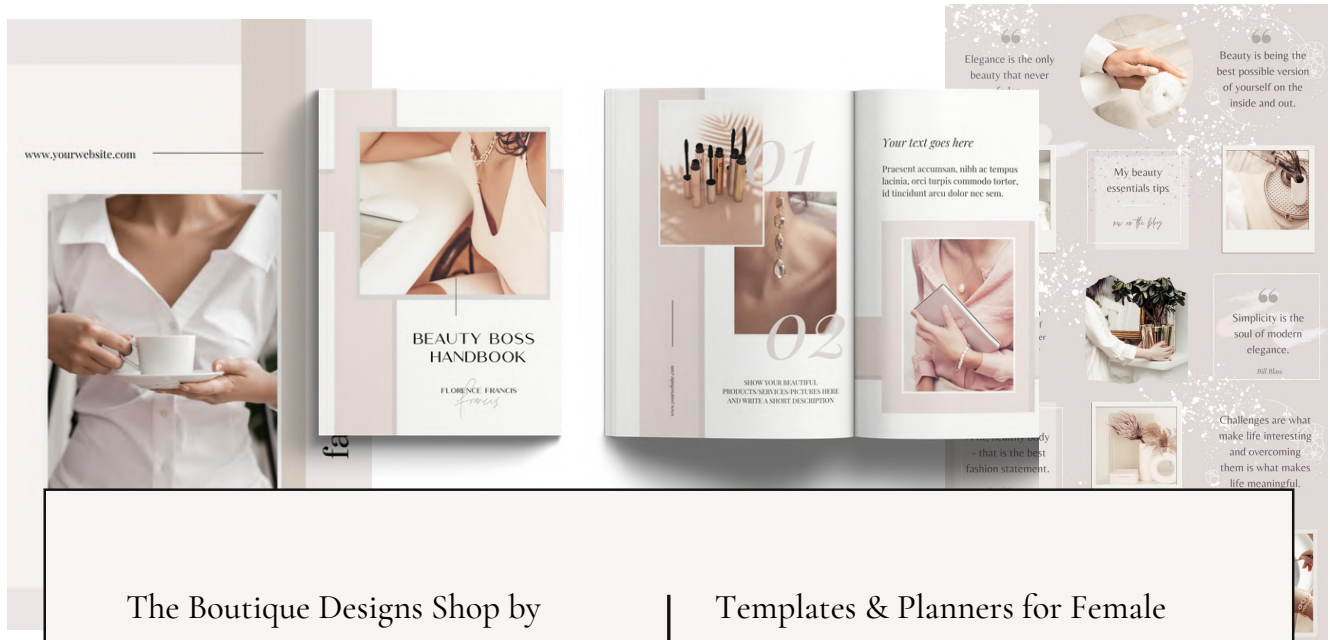
Currently my team and I are
available for custom projects

*Thank you for respecting my work hours, response times
and project deadlines and client expectations!*



The Shop

BOUTIQUE DESIGNS

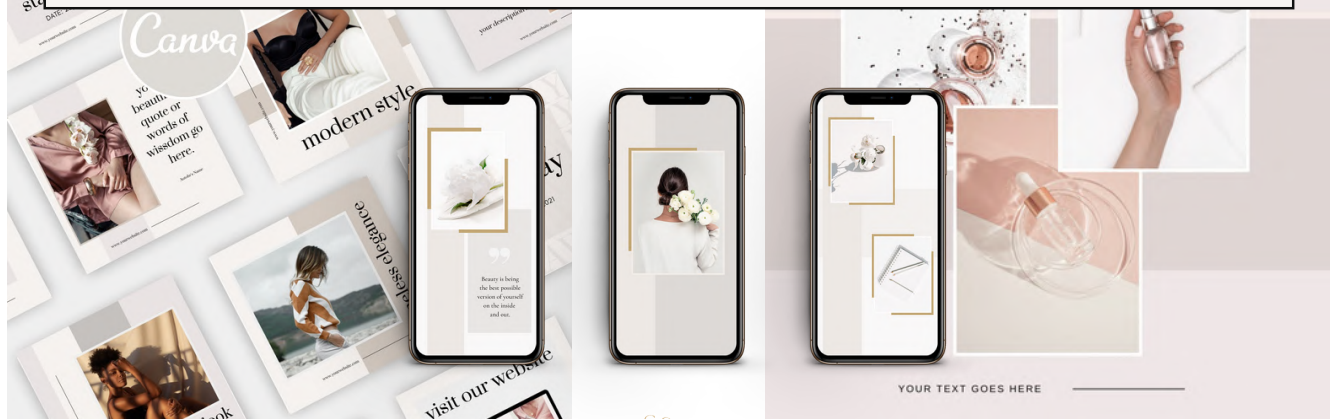


The Boutique Designs Shop by North Row Consultancy provides a wide selection of stylish and elegant marketing and branding Canva

Templates & Planners for Female Entrepreneurs, Bloggers and Influencers. Visit the Boutique Designs Shop to find out more!

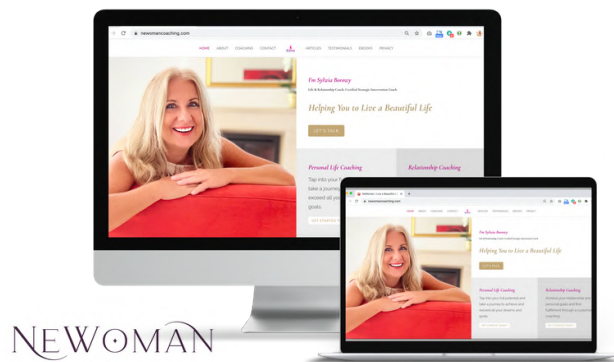
VISIT WEBSHOP

VISIT ETSY SHOP



Some Recent Projects

PORTFOLIO



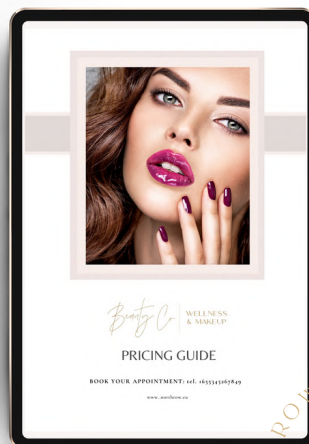
WEIGHT LOSS ACADEMY

Podcast Cover and Podcast Templates, Academy Guides, Social Media Graphics, others.



SARAH J'VINE | SOUL DEEPER MEMBERSHIP

Sales page design and membership design



NORTH RIVER CONSULTANCY
NRC
EST. 2015